

00:15:00

#### 10/24/12 Page 1 of 2

# **WFLX**

### ORDER

#### Flight Dates 10/26/12-10/30/12

**Product** Estimate # 840259 / Allen West Sked "C" Alt Order # 06393814 Contract / Revision Billing Type Cash Original Date / Revision Agency Com 15% Order Type 10/24/12 10/24/12 Political **Billing Contact** 

Advertiser West, Allen/R/US House 18

3299 K Street NW Suite 200

Washington, DC 20007

Agency Strategic Media Svcs

**Buying Contact** 

3299 K Street NW Suite 200

Washington, DC 20007

Sales Office H-DC Sales Region National

Agency Ref

Order Sep

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Pol-Candid Agency Political

Product Codes PL810 P 2 **Priority** Advertiser Ref

Primary Account Executive

Will Hilderbrandt

Start Date Account Executive Order% End Date Will Hilderbrandt 100%

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WYEI	0/_	

Order Totals	3	Billing Plan						
Month	# of Spots	Net Amount 0	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	ross Amount
October 2012	11	\$6,838.25	\$8,045.00	0.00 10/01/12	10/28/12	11	\$6,838.25	\$8,045.00
November 2012	6	\$5,928. <b>75</b>	\$6,975.00	0.00 10/29/12	10/30/12	6	\$5,928.75	\$6,975.00
Totals	17	\$12,767.00	\$15,020.00	0.00				

									Tota	<u>[8</u>
Ln Ch Start E	nd Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 3 WFLX 10/30/12 10	7/30/12 TUE 8-830P RAISING HOPE	Comm	8-830P	-1	:30	1	\$975.00 P 2	0.00 NM	1	\$975.00
Start Date End	<u> Date Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		
Week: 10/29/12 11/0	04/12 -1	1	\$975.00	0.00						
E 4 WFLX 10/30/12 10	/30/12 TUES 830-9P BEN & KATE	Comm	830-9P	-1	:30	1	\$975.00 P 2	0.00 NM	1	\$975.00
Start Date End	l Date Weekdays	Spats/Week	Rate	Rating						
Week: 10/29/12 11/0	04/121	1	\$975.00	0.00				ı		
E 5 WFLX 10/30/12 10	/30/12 TUE 9-930P NEW GIRL	Comm	9-930P	-1	:30	1 5	1,200.00 P 2	0.00 NM	1	\$1,200.00



840259

Flight Dates 10/26/12-10/30/12

Hiatus Dates

<u>Original Date / Revision</u> 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West Sked "C"

Estimate #

Ln Ch Start End	Inventory Code Break	Start/End T	ime Davs	Len Spots	Rate Pri	Rlg Type	Tota Snots	als Amount
E 5 WFLX 10/30/12 10/30/12		9-930P	-1		\$1,200.00 P 2		1	\$1,200.00
	NEW GIRL							
Start Date End Date Week: 10/29/12 11/04/12		Rate \$1,200.00	Rating 0.00					
E 6 WFLX 10/30/12 10/30/12		930-10P	-1	:30 1	\$975.00 P 2	0.00 NM	1	\$975.00
	MINDY PROJECT							,
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$975.00	Rating 0.00					
E 7 WFLX 10/26/12 10/26/12	'		1	:30 1	\$570.00 P 2	0.00 NM	1	\$570.00
	KITCHEN NIGHTMARES		_		40.0000	0.00 (1.11		4010.00
Start Date End Date		Rate	Rating					
Week: 10/22/12 10/28/12 E 8 WFLX 10/26/12 10/26/12	1 2 Fri Hour 2 Comm	\$570.00 <b>9-10P</b>	0.00	:30 1	\$570.00 D.0	0.00 NIM		<b>#</b> 570.00
E 6 VYFLX 10/20/12 10/20/12	FRINGE	9-10P		:30 1	\$570.00 P 2	0.00 NM	1	\$570.00
Start Date End Date		<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	<u>1</u> 1	\$570.00	0.00					
E 9 WFLX 10/27/12 10/27/12	College Football Aftms Comm COLLEGE FOOTBALL AI	3PM-630PM	1-	:30 1	\$280.00 P 2	0.00 NM	1	\$280.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 E 10 WFLX 10/27/12 10/27/12	1- 1  ! College Pregame - AftmComm	\$280.00	0.00 PM1-	:30 1	\$130.00 P 2	0.00 NM	4	6430.00
L 10 WFLX 10/2//12 10/2//12	COLLEGE PREGAME - A	2307191-3307	M ====T=	.30 1	\$130.00 F Z	U.UU NM	1	<b>\$130.00</b>
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	<u>1</u>	\$130.00	0.00					
E 12 WFLX 10/27/12 10/28/12	World Series on Fox Comm MLB WORLD SERIES	730P-CC	11	:30 2	\$1,425.00 P 2	0.00 NM	2	\$2,850.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12		\$1,425.00	0.00					
E 13 WFLX 10/29/12 10/29/12	World Series on Fox Comm MLB WORLD SERIES	730P-CC	2	:30 2	\$1,425.00 P 2	0.00 NM	2	\$2,850.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating			- 1		
Week: 10/29/12 11/04/12		\$1,425.00	0.00		2000 50 70			
E14 WFLX 10/28/12 10/28/12	FOX NFL SUNDAY	12-1P	2	:30 2	\$390.00 P 2	0.00 NM	2	\$780.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating			- 1		
Week: 10/22/12 10/28/12 E 15 WFLX 10/28/12 10/28/12	NEL on Fay Comp 1 Comp	\$390.00	0.00	-20 0	E4 405 00 D 0	0.00.104		** *** **
E 15 WFLX 10/28/12 10/28/12	NFL ON FOX	1-425P	2	:30 2	\$1,425.00 P 2	0.00 NM	2	\$2,850.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12 E 18 WFLX 10/26/12 10/26/12		\$1,425.00	0.00	:30 1	\$15.00 P 3	0.00 NM	1	\$15.00
= .5 TH EX TO(EQ) 12 TO(EQ) 12	TEN O'CLOCK NEWS DE		1	.00	ψ10.00 F 3	UNIVI OU.U	'	ψ (3,00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	1 1	\$15.00	0.00		·			

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

FEDEI	RAL CANDIDA	TE	□ STATE	LOCAL CA:	NDIDATE
To Av Windo	ail Themselves w, Federal Can	of The Low didates Mus	est Unit Char it Sign The Ce	ge During a ertification C	Political In Page 3
	d Location:	olm Bea	ch PC	Date	0.24
ic ng on behalf is al-fied candid racty for the off in the received to be h	ra Marcello  for Aller  Jate of the Re  fice of W  Jerrere  feld on: II  est station time as to	epublican Congress il			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		840259 840179 838697	(2767- 4362.75 (6141.50		
Total Char	ges:		58271.25	nek	

that, in whole or in particular that in whole or in particular importance." list the matters be	art, "communicates a message reliair flow:	ng to any political matter of
		!
corpresent that the payment for the abo	ve described broadcast time has been	n furnished by.
Allen West for	Conquis	
and you are authorized to announce the Europesent that this person or entity is else insulteerorganization of the legally quantity.	time as paid for by such person or er ither a legally qualified candidate or	núty
The mone of the treasurer of the candida	ite's authorized committee is:	
(treg Wilder - Po B) this station has disclosed to me its politional discount promotional and other sale	ical advertising policies, including:	applicable classes and rate
THIS STATION DOES NOT DISCR OF RACE OR ETHNICITY IN THE		INATION ON THE BASIS
To Be Signed By Can	didate or Authorized (	Committee
7/3/17C	Signature	
To Be Signed E	By Station Representat	tive
Accepted	Accepted in Part	Rejected
CORPORT OF THE PARTY OF THE PAR	Chn Hesshan Printed Name	Gu.

#### CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

 zraniming
he

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identities the candidate, the office being sought, and that the candidate has approved the broadcast.

X

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

ara Maraw

+/31/17 date



## PAID POLITICAL BROADCAST AVAIL REQUEST

DATE: 6/5/12

TO:	John Heislman	STATION:	WFLX
10.	30111111000111011		

FROM: Will Hildebrandt HRP OFFICE: Washington DC

### REQUEST RECEIVED FROM

BUYER: Lara Marcello

AGENCY: Strategic Media Services

ADDRESS: 3299 K St. NW Suite 200 Washington DC 20007

**PHONE #:** 202 337 5700

FAX #: 202 337 8484

**OTHER:** 

#### **AVAILS FOR**

<b>COMMITTEE:</b>	Allen West for Congress 2012
-------------------	------------------------------

**CHAIRPERSON:** 

TREASURER:

ADDRESS: PO Box 1108 Stuart, FL 34995

PHONE #: 772 600 7123 FAX #: 877 906 2010

OTHER:

#### **FOR**

<b>CANDIDATE:</b>	Allen West
OFFICE:	Congress
PARTY:	Republican

DAYPARTS:	ALL	
-----------	-----	--

SCHEDULE DATES: As Ordered

**COMMERICAL LENGTH: :30'5** 

PROGRAMS: ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141